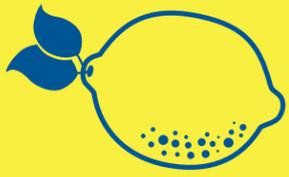


CHILDHOOD CANCER



BY THE NUMBERS

A LOOK AT THE FACTS AND FIGURES
BEHIND THE DEVASTATING DISEASE



EVERY YEAR,
AN ESTIMATED

263,000

NEW CASES OF CANCER
AFFECT CHILDREN UNDER
THE AGE OF 20 WORLDWIDE.

THAT'S

720

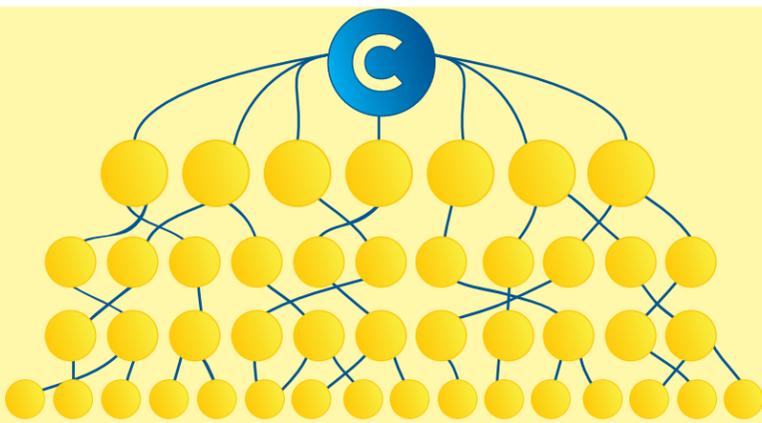
NEW KIDS
AFFECTED
EVERY DAY

EVERY DAY, APPROXIMATELY
250 KIDS AROUND
THE WORLD DIE
FROM CANCER

250

91,250

91,250 LOSE THEIR LIFE
TO THE DISEASE EVERY YEAR



CHILDHOOD CANCER IS NOT JUST ONE DISEASE.
IT IS MADE UP OF A DOZEN TYPES
AND COUNTLESS SUBTYPES.

CHILDHOOD CANCER OCCURS REGULARLY, RANDOMLY AND SPARES
NO ETHNIC GROUP, SOCIOECONOMIC CLASS, OR GEOGRAPHIC REGION.
IN THE UNITED STATES, THE INCIDENCE OF CANCER AMONG
ADOLESCENTS AND YOUNG ADULTS IS INCREASING AT A GREATER
RATE THAN ANY OTHER AGE GROUP, EXCEPT THOSE OVER 65 YEARS.

THE CAUSES OF MOST CHILDHOOD CANCERS ARE
UNKNOWN AND ARE NOT STRONGLY LINKED
TO LIFESTYLE OR ENVIRONMENTAL RISK
FACTORS, UNLIKE MANY ADULT CANCERS.



1

CHILDHOOD CANCER IS THE
LEADING CAUSE OF DEATH BY
DISEASE IN CHILDREN UNDER
THE AGE OF 15 IN THE U.S.



LESS THAN 5% OF THE FEDERAL
GOVERNMENT'S TOTAL FUNDING
FOR CANCER RESEARCH IS DEDICATED
TO CHILDHOOD CANCERS EACH YEAR.

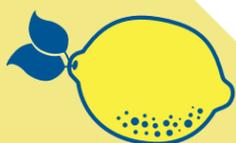
ONE IN 330
CHILDREN WILL
BE DIAGNOSED
WITH CANCER BY
THE TIME THEY'RE
20 YEARS OLD.



DESPITE THESE FACTS,
CHILDHOOD CANCER RESEARCH
IS VASTLY AND CONSISTENTLY
UNDERFUNDED

2/3

TWO-THIRDS OF CHILDHOOD CANCER
PATIENTS WILL HAVE LONG LASTING
CHRONIC CONDITIONS FROM TREATMENT.



Alex's
Lemonade
Stand

FOUNDATION FOR
CHILDHOOD CANCER
ALEXSLEMONADE.ORG