

Similar? We think so.

<p>INFORMATION WANTED!</p> <p>MY SON, ISHAM RICHARDSON, AN ALBINO—white skinned, but of negro blood, with one black spot on his under lip—light eyes, white, soft woolly hair—unable to see in the glare of the sun—was taken from me when the Federal army came through, and is no doubt now in the North some where. On the tenth day of April he will be 15 years old. I live in Johnston County, N. C., but a letter would reach me at Eagle Rock, Wake County, N. C.</p> <p>BRITTON RICHARDSON. November 26th, 1867. 104—3t free.</p>	<p>\$5 REWARD.</p> <p>RANAWAY from the subscriber, on the night of the 24th ult. a negro woman, named SOPHA.</p> <p>She is supposed to be between fifty and fifty-five years of age, and tolerably black.—I will give the above reward to any person that will deliver said woman to me, in Leesburg, or secure her so that I can get her again.</p> <p>THOS. LITTLETON. March 5, 1831.—9 3t</p>
Information Wanted	Runaway Ad

Both ads:

- ☐ Provide distinguishing information
- ☐ Provide a skin color/complexion
- ☐ Say where the person was taken from them
- ☐ Give an age and general information
- ☐ Ask for the person to be returned to them or information sent to them

So What?

We're supposed to be rebuilding and moving away from slavery, but yet, we're STILL placing ads for people in newspapers, looking and sounding strikingly similar to runaway ads. These ads need to be made their own.

What to do:

Make these ads unique, and remember, We're supporting these people, and need to continue to support them through reconstruction!