

TEDxTalks. “What I’ve learned as an NBA Mascot.” YouTube video, 10:18. January 12 2017.  
[https://www.youtube.com/watch?v=nshZ0\\_Msn9s](https://www.youtube.com/watch?v=nshZ0_Msn9s).

The video I watched is named “What I’ve learned as an NBA mascot” from TedTalk, presented by Rob Wical. Rob Wical redefines the meaning of a mascot through three important lessons; make others happy, be authentic, and make memories. Throughout the video, he implies that everybody is a mascot. “You don’t need a mascot suit to make somebody happy”. Live in the moment, seize the opportunity when you see it, and maximize the impact of that moment. To be authentic, you must listen to the crowd. After Rob Wical waved many signs in his mascot suit during a Spurs game, no one cheered. Nobody still cheered, until he angrily crushed the sign. The audience realized that they matter to him, building a relationship with Spurs fans, through the power of authenticity.

I intend to provide info on how my co mascot could be impactful to the SLA environment. Making memories is definitely an important aspect of making others happy. I definitely believe that memories are over happiness.

“5 Reasons Why You Need a High School Mascot.” Olympus Mascots, December 28, 2021.  
<https://olympusmascots.com/blog/5-reasons-why-you-need-high-school-mascot/>.

Never underestimate mascots. We usually associate mascots with sports and keeping the crowd going but they play a crucial role in the way school is shaped. I know SLA already has a mascot but does it really resonate with students? I think having an astronaut be co-mascot would add a certain dimension. My goal is to have future SLA students and even alumni see themselves as astronauts riding in their rocket ships exploring. There are many things one can explore; one of them being who you are as a person, etc. My mascot, or any mascot should be the walking embodiment of all of that.

<https://www.youtube.com/watch?v=XrOfzk4fakY>

‘What’s The Big Deal With Mascots’ emphasizes on having a well built mascot. This video makes me question the complexity of my mascot. I don’t wanna make this mascot just for my capstone project, I also wanna make it complex. One of the questions that were asked was “What tone do you want your mascot to have?” I would like my mascot’s tone to be ambiguous and ambitious. Ambiguous because anyone can be an astronaut, and what do astronauts do? Discover. They discover anything, such as growth and identity, which are the most important core values in my opinion. This video really makes me think of the design of my mascot as it points out the importance of making a well-designed mascot.

<https://www.youtube.com/watch?v=TmVg03LcrDQ>

Watching ‘How To Make Original Characters People Care About’ gave me a new perspective on making mascots. This is my first time making a mascot but I’ll design my mascot like how I design my original characters, thanks to this video that taught me that a mascot is a

character, not just an entity that is meant to be costumed. This video also taught me that like characters, mascots need an origin that connects to people. I don't want my co-mascot to be a mascot with just a message, I want to create a mascot that hopefully resonates with everyone.

<https://www.youtube.com/watch?v=D2gOtDcb8sc>

Instead of drawing my mascot in a lame standing pose, this source (Gesture Drawing | Tips for Expressive and Dynamic Poses) gave me really helpful tips to bring my mascot and original characters to life. The "line of action" as mentioned in the video gives me a new meaning of portraying one's personality through their poses. The line of action is the main line that describes the angle of the pose and the movement through the figure, the video says. After drawing that line, I'm supposed to draw the head first so that I could "block in the body." In this video, I also learned to find where the weight/balance is. In this case, the first leg is where the balance of my drawing is, while the other leg is counterbalancing the torso. Last few tips, studying from life (referencing real life models) is one of the best techniques to use while drawing and finding the angle of your character's shoulders is really important.

<https://www.youtube.com/watch?v=8mbOfBFZvaU>

It's a very charmingly comedic video of how to make a space helmet. I underestimated this video due to the childishness of making a DIY space helmet but I can think of a way to help make it look cool. This looks so easy but I swear it's going to take multiple tries to perfect the execution of my space helmet. If I did this on the last day before Capstone presentations, I would never get the job done. That's how intermediate this video is. Just because it looks easy to make,

doesn't mean that working on it will. The only thing I would add is soft material glass, to give it that astronomical look.

<https://youtu.be/VZDRaYu08Oc>

Another relieving Halloween tutorial on making Extravehicular Activity suits! As childish as Halloween sounds, this video is the blueprint to making my costume! The only downside about the video is that the space suit isn't not gonna be as detailed due to the intended audience, children. I understand this source due to its slightly childish tone but her charisma got me through this video. Also, it does a good job at listing what I need to make this costume of mine come to life! The only thing I would change are the patches. Instead of NASA, I will make it SLA.

<https://www.instructables.com/Astronaut-Costume/>

One really really cool thing I can say about this website is that It gives me the option to add LEDs to my costume. I feel like that would add oomph to my mascot costume. The only downside about this source is that it doesn't really explain what the LED light is for. The person gives us photos and they're placed in her helmet. I wouldn't use this costume as the final product, just the helmet. I intend to create a hybrid space suit from the previous sources I discovered. The other downside about it is that It'll be battery powered...and I don't want anyone to get electrocuted. This gives me the opportunity to work with an engineer.

<https://www.wikihow.com/Make-a-Cardboard-Spacesuit>

I had a conversation with Jannah Groomes and she made a really brilliant point about using cardboard boxes. She told me that you don't have to wash the mascot costume, and that anyone

could fit in it. I really love her points because the whole point of this mascot is to be inclusive. I can't have any students going through trouble putting on my suit. I'm going to utilize this very vital source and use it with my other sources.

<https://www.graphicsprings.com/logo-maker>

I found a really cool website on logo making. The only downside is that you don't get to draw your logo, you just find a bunch of logos and stuff to add on to your personal logo. I will be using this logo as inspiration to design my own SLA mascot logo. Most mascot logos must include their mascot. It's basically like Google but for mascots. Here's the catch, you have to own a "business." I don't own a business and most businesses have merchandise. This source gives me the idea to make a prototype T-shirt with my mascot on it.