

Capstone Annotated Bibliography

"10 Steps to Start a Business." U.S Small Business Administration. <https://www.sba.gov/business-guide/10-steps-start-your-business>.

This source tells us 10 things needed to get a business started. Not only do they tell us the steps. They go into detail about the importance of each step. First according to the source above we will need to “conduct market research.” To do this we will need to think about the product of service. We need to think about the market size. Which means how many people will actually be interested in your product/idea. Then we need to think about the income and employment rate. Then the location of where our product will reach. Then we need to think about how many people have this idea already and if consumers are going to consume. Then last but not least pricing. That's just with the first step this source also teaches writing your own business plan which essentially we're doing now. Next, funding the business, then they teach about how to pick the location. Business structure, business name, Registering business, get federal and tax ids, apply for licenses and permits, last but not least a business account.

"How to Start a Trucking Business." Freight & Analytics <https://www.dat.com/resources/carrier-startup-guide>.

This link gives me specific information about starting a trucking business, not just a business in general. This gives us the steps I need to get started. This gave me the information that I will first need my cdl and obtain my cdl for a few years until I can start my business. Then I will need a business plan. The source

above gives me more information on how to start that plan. For the trucking business specifically I will need to figure out a structure I would like to work with.(i will have to look more into that) They talk about expenses and how I will need to save. According to the source I will have to “comply with the federal government regulations” (will have to look more into). I will then need insurance. Then I will need to buy a truck and trailer. Long story short this source gives me more detailed information about how to start running a truck business.

"How to Start a Successful Trucking Business (14 - Step Checklist)."

TRUCKSTOP.<https://truckstop.com/blog/10-steps-to-start-a-successful-trucking-business/>.

This source gives me more options I may take in the trucking business. This source gives me more detailed information on how to write a business plan, getting a commercial drivers license, apply for trucking authority, selecting agents if needed, coming up with a business type, opening a business bank, knowing all legal requirements, getting insured, financing, getting the truck and/or trailer, Subscribe to load board, Create system for managing finances, Hire staff, Monitor compliance. Though I haven't read through it all yet this source gives me in depth information about all the steps I will need to take as stated in the sentence prior to this one. It also provides the benefits later on down the road.

Hoeksema, Adam. "How to Start a 400,000 Trucking Business with One Truck." ProjectionHub. Last modified December 1, 2021. <https://www.projectionhub.com/post/>

how-to-start-a-400-000-trucking-business-with-one-truck.

This link tells me how to start a successful truck business with just one truck. This video gives detailed information on when I should start a truck business. It also tells me the different types of truck businesses and which one will be the best fit. Also give me price ranges on what my start up cost will look like, funds, etc. This link gives me more detailed information on what other options are available. They also give the option of renting the truck just different information I didn't know about.

"Start a Trucking Company in Eight Steps." CSC. <https://www.incorporate.com/learning-center/start-trucking-company-eight-steps/>.

This is another source in the components I need to start a truck business. This link repeats some of the same information but it's good to see that the information I will be using is putting me in the right direction. This source gives me detailed information on how I can start a truck business in 8 steps. I need to write a business plan, legally establish my company, Get the necessary business licenses/permits, Buy or lease the right equipment, Insurance, Track income/expenses, Find loads, Stay compliance which just means staying up to date.

Orem, Tina. "How to Start a Business in 13 Steps." Nerdwallet. <https://www.nerdwallet.com/article/small-business/how-to-start-a-business>.

This source gives me more sources on what I might need to start up the business. For example they give me the step : Find a business idea then they will give me additional sources I could use to help me find that business idea. They do this for the rest of the steps as well. Which are, Write a business plan, Choose a business structure, get federal tax ID, open a business account, Finaciancing/funding, get a business credit card, Build a website(which is new), How are you going to get paid, Financial software, Hire employees, pay taxes, and Business insurance. Like they give me the resources on how to do each step above.

<https://books.google.com/books?hl=en&lr=&id=rSesDwAAQBAJ&oi=fnd&pg=PT7&dq=how+to+start+a+business&ots=xLLrOb5Num&sig=anY0KK7MWkwsrfTt-oEAvu4JyjA#v=onepage&q=how%20to%20start%20a%20business&f=false>

Sirolli, Ernesto. *How to Start a Business & Ignite Your Life: A Simple Guide Combining Business*

Wisdom with Passion. N.p.: Ernesto Sirolli, 2012.

This source is a book. By the contents of this book they will be teaching me business ways. There title for each chapter is Why some entrepreneur succeed while others fail, Management, The “P’s” of business-Product people, The “M’s” of business-Marketers, The “FMs” of business-Financial Managers, 6 common Misconceptions about business, Putting it all together, Bankable business plan, The social aspect of entrepreneur. I’m excited to read this source more in depth. Especially why some succeed while others fail and the Misconceptions. Those are new discussions that I haven't seen in the rest of my sources.

Anderson, Alistair R., and Sarah Jack. "The Articulation of Social Capital in Entrepreneurial Networks: A Glue or a Lubricant?" Research Gate. Last modified July 2002.

<https://docs.google.com/document/d/1nP4hJZGeUCu0jIaYXs6A71pnej2SmtZjPpe5IyZ94JI/edit> .

This source gives me more in depth about entrepreneurship. They give me network ideas. I'm going to need a website to promote my truck business. This source is explaining how to do that. They are also going to be teaching me about social capital which is important in the business world. They also take me through the research process and basically any errors that may occur they can help me through. This whole source is about the social part of entrepreneurship.

Science Direct. Last modified December 1986. [https://www.sciencedirect.com/science/article/abs/pii/](https://www.sciencedirect.com/science/article/abs/pii/0378873386900031)

0378873386900031.

This source is important because it gives me more sources and information about social networking. They tell me why it's important and how it will affect my business.

Patel, Sujan. "23 Pro Tips for Running a Successful Business." *HubSpot* (blog). Entry posted December 12, 2022. https://blog.hubspot.com/sales/how-to-run-a-business?hubs_content=blog.hubspot.com%2Fsales%2Fhow-to-run-a-business&hubs_content-cta=What%20factors%20can%20impact%20business%20success%3F.

This source tells me 23 ways my business can be successful. They explain what a successful business looks like, What makes a business a successful business, Customers, My idea and what makes an idea a strong business, Value to the business, It's all about adapting to new things, they said I will have to make bold decisions and know how to problem solve. This source repeats some things the other source has said but overall it gives me new ideas and great resources/ advice.