

RocketFest

An event, community, and my Capstone.



What is RocketFest?

- A Film Festival hosted by SLA specifically meant to highlight the work of High School film makers across philadelphia
 - A reputable platform lifting filmmakers that aren't often shown on reputable platforms
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The Goal & Outcome

- The goal of this project was to create a space for the films and talent of philadelphia youth to be appreciated, and to leave highschool having left it a more supportive environment for all artists & film makers.
- Unfortunately due to circumstances out of our control we ended up having to host the festival virtually, but despite that I can still confidently say that we accomplished what we set out to do.

The Process

- Between the goal and the outcome, of course, was the process. Even with two students working together and the guidance of Ms. Ustaris, we knew from the beginning that this project would be ambitious, and we ended up having to jump even more hurdles than expected. Throughout the process of putting this festival together I learned about networking and the technical side of hosting an event, while editing together the final compilation of the selected films my skills in Premiere were refined more than ever, and of course while watching through all of the films submitted I gained an even deeper respect for the talent and community around me.

The Core Values

- This project requires lots of collaboration, not only between me and my partner but between us and The Bourse, the SLA administration, and administration at other Philadelphia high schools.
- This project required a lot of research beforehand, and I cannot stress enough what a helpful source of information Ms. Ustaris and her experience has been.
- Rocketfest fits the core value of inquiry because it originated as an answer to a problem we saw.
- The presentation of RocketFest was a key aspect of it, as that is what provides the reputability that RocketFest aims to provide high school filmmakers.
- RocketFest fits the core value of reflection because through the process it taught us a much wider range of skills than originally intended.

Thank You!