

Annotated Bibliography

Caramela, Sammi. "How to Budget for Your Small Business." *Business News Daily*, Apr. 2018,

www.businessnewsdaily.com/8323-small-business-budget.html.

This article is about budgeting for small businesses. Their first step for budgeting is to overestimate your business expenses. This makes sense because small businesses tend to fail due to underestimating the expenses of their business. Realistically overestimating expenses will allow for more effort being put into the business. This relates to my workshop idea because I need to estimate how much materials and tools I will need. Then I will estimate the cost of the materials needed. This article was a recent article published on October 24, 2023. Each step they cover includes primary source quotes of business owners giving their input on how to budget for a small business.

"Compare | Cricut.com." *Cricut.com*, cricut.com/en-us/compare. Accessed 25 Jan. 2024.

The cricut website has more than just the items they sell. This particular link allows buyers to compare each machine side by side. It gives a rundown of exactly what vinyl each machine can cut. Buyers are also able to be informed on the different operations each machine can do. Some can do more than others. It also visually shows the length and width of the maximum cut size of each machine. This is relevant to the workshop because it is key to know what your machine can and cannot do. If someone wants to create wood decor this link lets us know that the Cricut Joy Xtra cannot do it but the Cricut Maker 3 can. Because this is coming from the official Cricut website, it is more reliable than some may think. They are the creators of each machine so they have an obligation to let buyers know this information.

"Cricut - YouTube." *Wwww.youtube.com*, youtube.com/@Cricut?si=FNShK_2k4u-54-3Q. Accessed 25 Jan. 2024.

Cricut Official YouTube channel has many videos that can be referenced when using their machines. They have videos about each machine and heat presses. For some machines they include tutorials on how to use them. They also have helpful videos on the different types of vinyl papers and their purpose. Their YouTube channel is a great resource to reference to the students participating in my workshop. Not only for those participating in the workshop but as a personal reference for when I am struggling with a cricut machine. The channel has mostly helpful videos but they do have their ads posted on their channel as well which could be considered biased.

"Cricut Explore 3 Unboxing." *Wwww.youtube.com*, youtu.be/aE-ZclzE7VI?si=b6ulBhEXs9N-iyLL. Accessed 25 Jan. 2024.

This video is also by the Cricut Official YouTube channel. It is an unboxing of the recent Cricut Explore 3 machine. It shows how to register and set up the cricut machine to a device. The app that needs to be downloaded is the Cricut Design Space. This app is where the designs are created and sent to the cricut machine to cut. All of the things shown in the video are important to the set up process of my workshop. The cricut machines that we have in the art room at SLA are all the Cricut Explore 3. Not only does this video show registering the machine to a device it also showed the machine cutting removable vinyl and how to use transfer tape as a stencil for an art piece. It is a video directly from the official Cricut YouTube channel so it is reliable and even though it is from the official Cricut

channel it does not have propaganda. It is simply showing the different art that can be created using a cricut machine.

“Cricut Home.” *Cricut.com*, cricut.com/en-us/.

This link is the circuit's official website. It allows access to shop for all of their machines, heat press, and other useful materials. In relevance to my capstone it could be considered a primary source. Each item they sell has a description, from the actual brand, about each item. Because this source is from the actual brand there is going to be bias. They include descriptions of the machine as a form of propaganda. They use such words to persuade customers into buying their items. However there is good use to come out of the descriptions. The descriptions allow for comparison. They explain what each machine does and what each type of vinyl is used for. This is key to my research.

“How to Host a Successful Workshop.” *Eventbrite Blog*, 5 Feb. 2020,

www.eventbrite.co.uk/blog/how-to-host-a-workshop-ds00/. Accessed 25 Jan. 2024.

This website has a series of questions people might have about hosting a workshop. They introduce what a workshop is and then go in depth on how to run a workshop. These series of questions are helpful because they are a variety of different questions that help a larger audience looking to host a workshop. The website does not seem to have bias. Their answers to each question are straightforward, they do not have ads on their website. Because my capstone is hosting multiple workshops this is a helpful resource for me to come back whenever I have questions. I am able to gain knowledge on how to make my workshop engaging, how to structure my workshop, and more.

“How to Make a Custom Bucket Hat with Cricut.” *Www.youtube.com*,

youtu.be/pMF0WW7gCn8?si=eDy1w-1wDIQDN9N. Accessed 25 Jan. 2024.

This video is a how-to for items that use iron on vinyls. It shows all the material needed for iron on. It also shows how to use the cricut design app that connects to the cricut machine. You add the design on the Cricut app through a device such as a computer, that will signal the cricut machine to cut. One important detail that the video shows is when using iron on it is required to mirror the design so that when it is ironed onto the apparel it will not be backwards. This video is important because it demonstrates visually how to customize an apparel using cricut. This video is specifically from the Cricut Official YouTube channel. This video is helpful to showcase to the students participating in my workshop before they start so they have a better understanding of how customization works with cricut.

Natalie. “The Different Types of Vinyl for Your Cricut - Beginner’s Guide.” *NeliDesign*, 14 Sept. 2023,

nelidesign.com/the-different-types-of-vinyl-for-your-cricut-beginners-guide/. Accessed 25 Jan. 2024.

This article was designed to guide beginners using cricut machines. It talks about the different uses of adhesive vinyl and heat transfer vinyl. On cricut there are many different names for the different types of vinyl. This article explains what each one means in relation to the cricut machines. It also explains that adhesive vinyl is used with transfer paper. This means that it can be removed however there are removable and permanent adhesive vinyl. This does not mean that permanent will stay on forever, it is just harder to peel off. Then it introduces what HTV, heat transfer

vinyl, is and its purpose. HTV is used with an iron or heat press. This is used for t-shirts, mugs, pants, bags (of cloth). This article is really helpful for beginners however there is some propaganda in between some sections. The creator of this article created a cheat sheet of the different vinyls to help beginners. Overall this article seems credible, it even includes helpful images for visual learners.

U.S. Small Business Administration. "Small Business Administration." *Small Business Administration*, 3 May 2023,

www.sba.gov/business-guide/10-steps-start-your-business

The U.S. Small Business Administration is an official U.S. government website. They wrote a 10 step process on how to open up a small business. Each step has a brief description but at the bottom of each step is a link with a more in depth description. What this website included that many other "How tos" did not was the bureaucratic process of opening up a small business. This is beneficial to my capstone because hosting workshops will allow me to introduce students to a way of opening a small business. This 10 step process will allow me to illustrate how it can work.

What Is Entrepreneurship? | Stanford Online, online.stanford.edu/what-is-entrepreneurship. Accessed 25 Jan. 2024.

This article from Stanford is about entrepreneurship. They give insight on what entrepreneurship is, some of the characteristics of an entrepreneur, small businesses, and even obstacles an entrepreneur may face. The section of obstacles an entrepreneur faces illustrates the reality of entrepreneurship. Two major obstacles reported were difficulty acquiring funds and finding the proper mentorship. This article conducted research from a successful entrepreneur that talked about the difficulties. They clearly did not want to be biased about the benefit of entrepreneurship so they gave primary insight on both the pros and cons. This makes them a reliable source.