

Annotated Bibliography

Ezra Goldenberg

“Hiring Employees: Conduct an Effective Job Interview.” *The Hartford*, <https://www.thehartford.com/business-insurance/strategy/hiring-first-employee/conduct-interviews>. Accessed 17 January 2025.

This was a great source for me since I have little experience interviewing people. I'm nervous about interviewing people who are so professional and experienced, but I feel like the information on this source was very helpful. The main points were to try and be as friendly as possible (duh), but also be assertive when the conversation is going off track. Use questions that make the interviewee feel like you are the one interested in what they have to say. It should be conversation that happens to be recorded, not an interrogation.

WeVideo. “How to Interview Someone Properly.” *Youtube*, 6 September 2024, <https://www.youtube.com/watch?v=zL0ZJl5feZA>. Accessed 17 January 2025.

While short, this source was packed with extremely relevant information to my capston project. It was made by WeVideo, the editing software I will be using for all of the editing I will be doing, so it including tips on managing file types to be used best in the software I would need to understand. I also liked the graphics, it was much more helpful than a website. One limitation of this source was how short it was. There were a couple general tips that lined up with my first source, but because it was so short there wasn't too much room for more information.

Primal Contributor. *WeVideo Tutorial*. YouTube, 2 June 2019, <https://www.youtube.com/watch?v=3LDvOhp2Ej8>. Accessed 17 January 2024.

This source was extremely long, and I will still haven't completely finished it. This will be the bread and butter source for all of my editing. In there are tons of useful tips and tricks for things I didn't even know were possible, and I will be heavily relying on tutorials like this to make my editing look polished. I'm not trained at all in video editing like a digital kid, so it's nice to have free resources like this that teach me. I wonder if I could also find a video tutorial for WeVideo Plus, since that's what I'm hoping to get to do my project. This video was got me really excited to do my project, and I already have some ideas of cool things to do with my editing if I can get the right audio clips from the people I interview.

Indeed Editorial Team. “How To Ask For an Informational Interview.” *Indeed*, 27 November 2024,

<https://www.indeed.com/career-advice/interviewing/how-to-ask-for-an-informational-interview>. Accessed 17 January 2025.

This source was a little bit of a dud. I followed the whole thing and there was some helpful information, but this source is just mostly for people who are looking for a job and want to ask to be interviewed/want to “interview” the company. There were some helpful tips in how to send strong emails, which is always a good skill that will benefit me, but it is not as relevant to this project as I hoped. It is by indeed, so that could’ve been my first clue that it was job related. I think that I will look for journalism specific interview sources now that I know the most common results will be for job interviews.

Bell, Elliott. “How to Ask for an Interview.” *The Muse*, 27 September 2024, <https://www.themuse.com/advice/how-to-ask-for-an-informational-interview-and-get-a-yes>. Accessed 17 January 2025.

THIS was the source I was looking for. It’s like the indeed one but perfect for my project and my uses. It has a TON of helpful things to keep in mind like working hours, hooks, subject lines, day of the week, and more. How to sound polite and confident, that kind of thing. The most unique thing I found in this source was guidance on WHO I choose to email and potentially get an interview with. It gave me info on the kinds of positions that could be the most interesting, what people are busy when, and what gets certain people’s attention. Once again, there was emphasis on the header and how to catch someone’s eye without being obnoxious.

MH Wedding Films. “*The Ultimate guide to SD Cards*”. 1 ed., 1 April 2023. *YouTube*, <https://www.youtube.com/watch?v=CvzT7MiYIWE>. Accessed 17 January 2025.

This was a great course for me because I need to use a whole bunch of camera equipment that I have little experience with it, so I figured a great source would be a guide to some of the stuff I will be using, that way I can limit mistakes and make sure I’m not damaging footage or hardware. I know my computer can take SD cards which is fantastic, and I also know I have my dad, the professional photographer, as a resource as well. I think that this source could’ve been a little more general, since it went really into depth on the specific SD card they were promoting, but it still helps me understand what to look for in an SD card as well as what to avoid.

Guide, Step, and Nia Gyant. “How to Interview Someone For an Article: Step-By-Step Guide.” *Omniscient Digital*, 3 January 2023, <https://beomniscient.com/blog/how-to-interview-someone-for-an-article/>. Accessed 17 January 2025.

This source was very helpful, since it was specifically geared towards interviewing people for information, not for a job interview. It was for journalists who are interviewing for articles and

editorials. The most important thing the website mentions is to be as informed as possible about your subject, that way you can ask the right questions and have a meaningful conversation with them about it. You can't have back and forth if they are the only ones answering questions you keep firing at them.

Bell, Elliott. "How to Ask for an Interview." *The Muse*, 27 September 2024, <https://www.themuse.com/advice/how-to-ask-for-an-informational-interview-and-get-a-yes>. Accessed 17 January 2025.

"How did you get into this field?"

"What are your main responsibilities as a [role]?"

"What skills are daily required in your position?"

"Is this industry growing so that there's space for new professionals?"

"What level of education or training a person would land a job in this field?"

"What parts of the job are more challenging and more enjoyable?"

"How did you get your job?"

"Can you recommend any certifications I should get to pursue this career?"

"What do you like most about [company name]?"

"What are the potential advancement opportunities I would have in [company/field]?"

Had a bunch of good open ended questions to use that would get a conversation started. Remember, I don't only ask questions! I just jump start the conversation, like pulling a lawnmower. The article also really stressed not asking questions that were too personal or crossing any professional boundaries. It urged the interviewer to avoid topics like salary, personally relationships, office dynamics, or anything that might make them uncomfortable. Not an interrogation!